

September 10, 2019*

The Honorable Mitch McConnell
Majority Leader
U.S. Senate
Washington, DC 20510

The Honorable Nancy Pelosi
Speaker
U.S. House of Representatives
Washington, DC 20515

The Honorable Charles E. Schumer
Minority Leader
U.S. Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Minority Leader
U.S. House of Representatives
Washington, DC 20515

The Honorable Roger F. Wicker
Chairman
Committee on Commerce, Science
and Transportation
U.S. Senate
Washington, DC 20510

The Honorable Frank Pallone, Jr.
Chairman
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

The Honorable Maria Cantwell
Ranking Member
Committee on Commerce, Science
and Transportation
U.S. Senate
Washington, DC 20510

The Honorable Greg Walden
Ranking Member
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

Dear Leader McConnell, Speaker Pelosi, Leader Schumer, Leader McCarthy, Chairman Wicker, Chairman Pallone, Ranking Member Cantwell and Ranking Member Walden:

We write to urge you to pass, as soon as possible, a comprehensive consumer data privacy law that strengthens protections for consumers and establishes a national privacy framework to enable continued innovation and growth in the digital economy.

There is now widespread agreement among companies across all sectors of the economy, policymakers and consumer groups about the need for a comprehensive federal consumer data privacy law that provides strong, consistent protections for American consumers. A federal consumer privacy law should also ensure that American companies continue to lead a globally competitive market. As Chief Executive Officers of leading companies across industries, our companies reach virtually every American consumer and rely on data and digital platforms every day to deliver and improve our products and services. Consumer trust and confidence are essential to our businesses. We are committed to protecting consumer privacy and want consumers to have confidence that companies treat their personal information responsibly.

**This letter was originally transmitted on September 10, 2019, and was updated on October 2, 2019 with additional signatures.*

We are also united in our belief that consumers should have meaningful rights over their personal information and that companies that access this information should be held consistently accountable under a comprehensive federal consumer data privacy law.

Consumers have grown accustomed to a breadth of resources and services made available over the internet across state borders and even globally. Consumers should not and cannot be expected to understand rules that may change depending upon the state in which they reside, the state in which they are accessing the internet, and the state in which the company's operation is providing those resources or services. Now is the time for Congress to act and ensure that consumers are not faced with confusion about their rights and protections based on a patchwork of inconsistent state laws. Further, as the regulatory landscape becomes increasingly fragmented and more complex, U.S. innovation and global competitiveness in the digital economy are threatened.

We urgently need a comprehensive federal consumer data privacy law to strengthen consumer trust and establish a stable policy environment in which new services and technologies can flourish within a well-understood legal and regulatory framework. Innovation thrives under clearly defined and consistently applied rules.

Business Roundtable has released a *Framework for Consumer Privacy Legislation* (attached to this letter), which provides a detailed roadmap of issues that a federal consumer privacy law should address. As the Framework describes, a comprehensive federal consumer data privacy law should create robust protections for consumers by requiring businesses to take responsibility for the collection, use and sharing of personal information.

The United States has been a global leader in technology and data-driven innovation and now has the opportunity to lead on consumer data privacy for the benefit of all consumers, companies and commerce. We stand ready to work with you.

Sincerely,



Randall Stephenson
Chairman and Chief
Executive Officer
AT&T Inc.



Julie Sweet
CEO
Accenture



Andrés R. Gluski
President & CEO
The AES Corporation



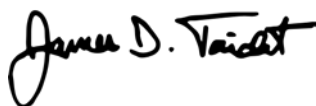
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Chairman & CEO
Altec, Inc.



Jeffrey P. Bezos
Founder and Chief Executive
Officer
Amazon



Stephen J. Squeri
Chairman and CEO
American Express



James D. Taiclet
Chairman, President & CEO
American Tower Corporation



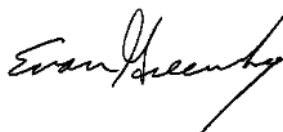
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Chairman and CEO
Bank of America



Corie Barry
Chief Executive Officer
Best Buy Co. Inc.



Giovanni Caforio
Chairman & CEO
Bristol-Myers Squibb



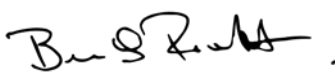
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Chairman & CEO
Chubb



Chuck Robbins
Chairman and CEO
Cisco Systems



Michael Corbat
CEO
Citigroup Inc.



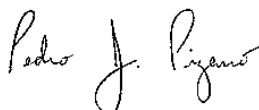
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Chairman & CEO
Comcast Corporation



Tom Linebarger
Chairman and CEO
Cummins Inc.



Michael Dell
Chairman and CEO
Dell Technologies



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Edison International



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Chairman & CEO
EY



Frederick W. Smith
Chairman & CEO
FedEx Corporation



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President and CEO
Ford Motor Company



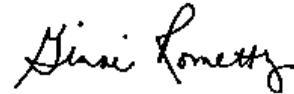
Mary Barra
Chairman & CEO
General Motors Company



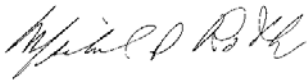
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Executive Officer
The Goldman Sachs Group, Inc.



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Executive Officer
HARMAN International



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IBM Corporation



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Chairman and Chief
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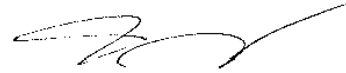
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Johnson & Johnson



George R. Oliver
Chairman and CEO
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JPMorgan Chase & Co.



Jeff Gennette
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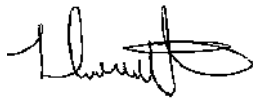
Arne M. Sorenson
President & CEO
Marriott International Inc.



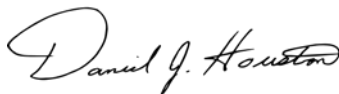
Ajay S. Banga
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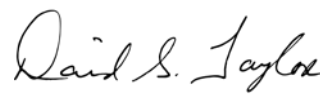
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Chairman & CEO
Motorola Solutions



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Chairman, President and CEO
New York Life Insurance Co.



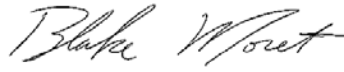
Daniel J. Houston
Chairman, President and CEO
Principal



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Chairman of the Board,
President and Chief
Executive Officer
The Procter & Gamble
Company



Steve Mollenkopf
Chief Executive Officer
Qualcomm Incorporated



Blake Moret
Chairman & Chief Executive
Officer
Rockwell Automation



Douglas Peterson
President & CEO
S&P Global



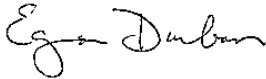
Keith Block
Co-CEO
Salesforce



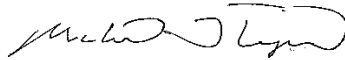
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CEO and Managing Director
Wipro Limited



Anders Gustafsson
Chief Executive Officer
Zebra Technologies Corporation

C: Members of the U.S. House of Representatives
Members of the U.S. Senate